

What if...

everyone knew how to make a difference?

What is a Healthy, Vital Community?

The Chisholm Trail Communities Foundation
Ministerial Alliance of Georgetown
June 11, 2008

What is a Healthy Community?

- A place we'd like to live and call home
- Imagine some of the things you'd expect...
- ...and what others need or seek
- ...include a healthy proportion of diversity...
- ...with a strong community foundation

Georgetown community

- Population, 1990: 14,842
- Population, 2000: 28,339
- Population, 2006: 42,097
- Population, 2008: 50,000+

Williamson County

- Population, 1990: 139,551
- Population, 2000: 249,967
- Population, 2006: 353,830
- Population, 2008: 424,596

Median Income (Wilco)

- Median Income, 1998: \$23,138
- Median Income, 2004: \$29,408
- Median Income, 2005: \$31,933

- Growth sectors for work: retail, construction, health services

Life in Williamson County

- Family of 4 needs to live here: \$43,641
- Living at risk or in poverty:
 - Income <\$20,000, 6.7%
 - Income <\$35,000, 25%

Health in Williamson County

- Uninsured: 25% of the total population
- Limited or no specialist services for underinsured or uninsured
- # of physicians accepting new patients reduced by 20% statewide between 2000 & 2004
- More than 50% of ER visits to local hosps were avoidable...

Youth in Williamson County

- Dropout rate: #2 in a 10-county region
- Juvenile crime rate: #2
- HS completion rate: 85%...and falling
- Teen pregnancy rate: 7.1% (2004)
- Homeless: 1000+ among 5 Wilco ISDs
- More than half the population does not have a college degree

A View to the Future

- by 2025, 16% of Texas residents will be 65+...
 - for Wilco, probably higher

A View to the Future

- Water demand
 - 2000: 51,424 acft
 - 2010: 71,903 acft (note: we are already here)
 - 2030: 122,752 acft
 - 2050: 185,431 acft

Crisis, or Opportunity?

- We all believe this is a special place to be, so our approach must necessarily be positive...
- ...but we must be smart about how we address these changes, owing to our limited infrastructure & resources

The Perfect Storm

- Escalating costs on an already strained, rapidly growing environment
- Limited infrastructure to withstand stress
- Philanthropic base is under-informed, overtaxed, and fatigued
- New and old residents not connecting
- Political environment shifting

Our Competitive Advantage

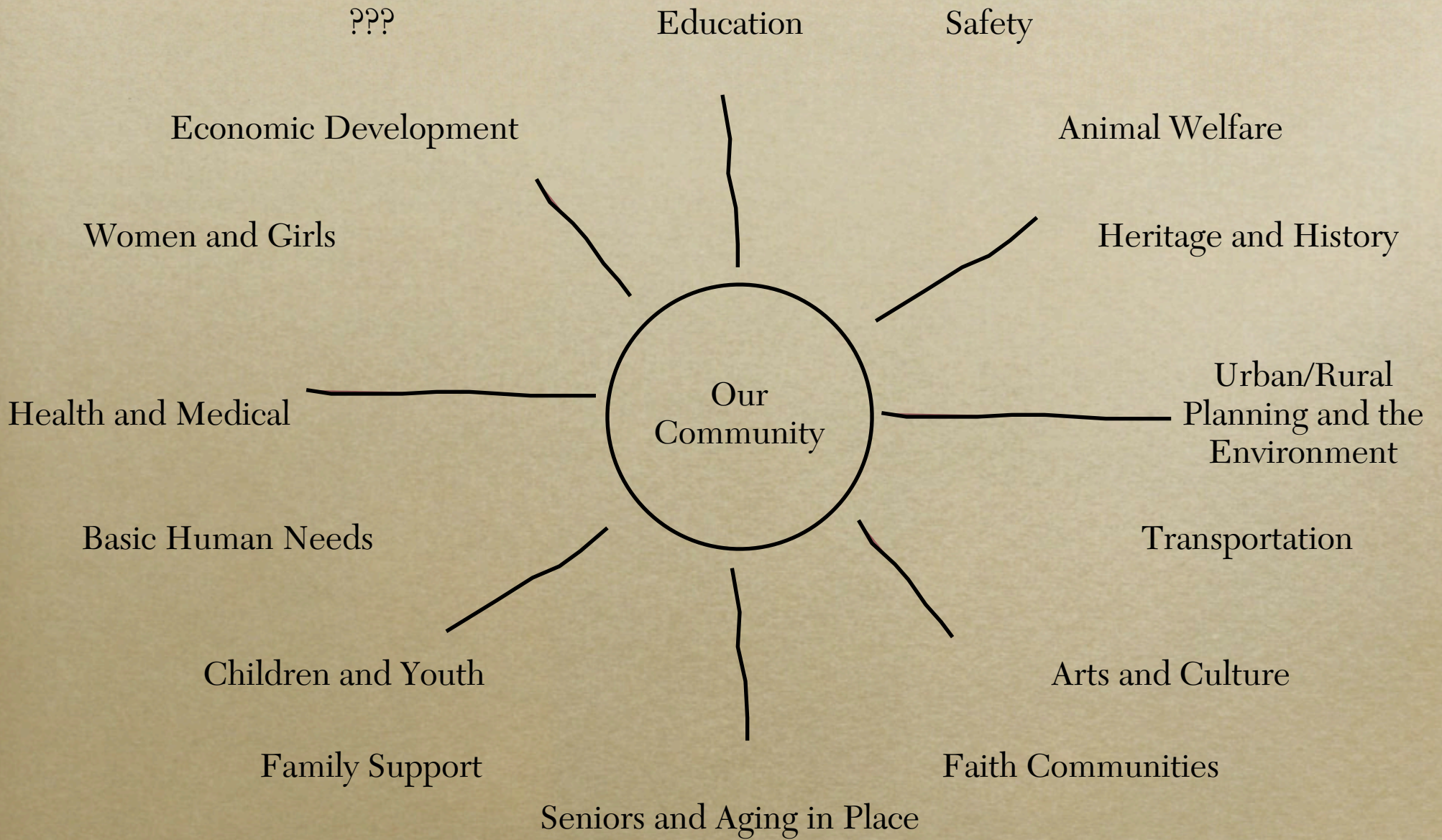
- Georgetown is a committed community
- Strong sense of what is unique
- People choose to live here
- Faith and nonprofit communities are relatively progressive
- Community foundation that is listening to the changes in our area...and trying to grow so that it can anticipate needs

Healthy Community: Elements

- Programs to serve...
 - Children and Youth (Education)
 - Health / Medical
 - Arts and Culture / Heritage and History
 - Women and Girls
 - Seniors and Aging

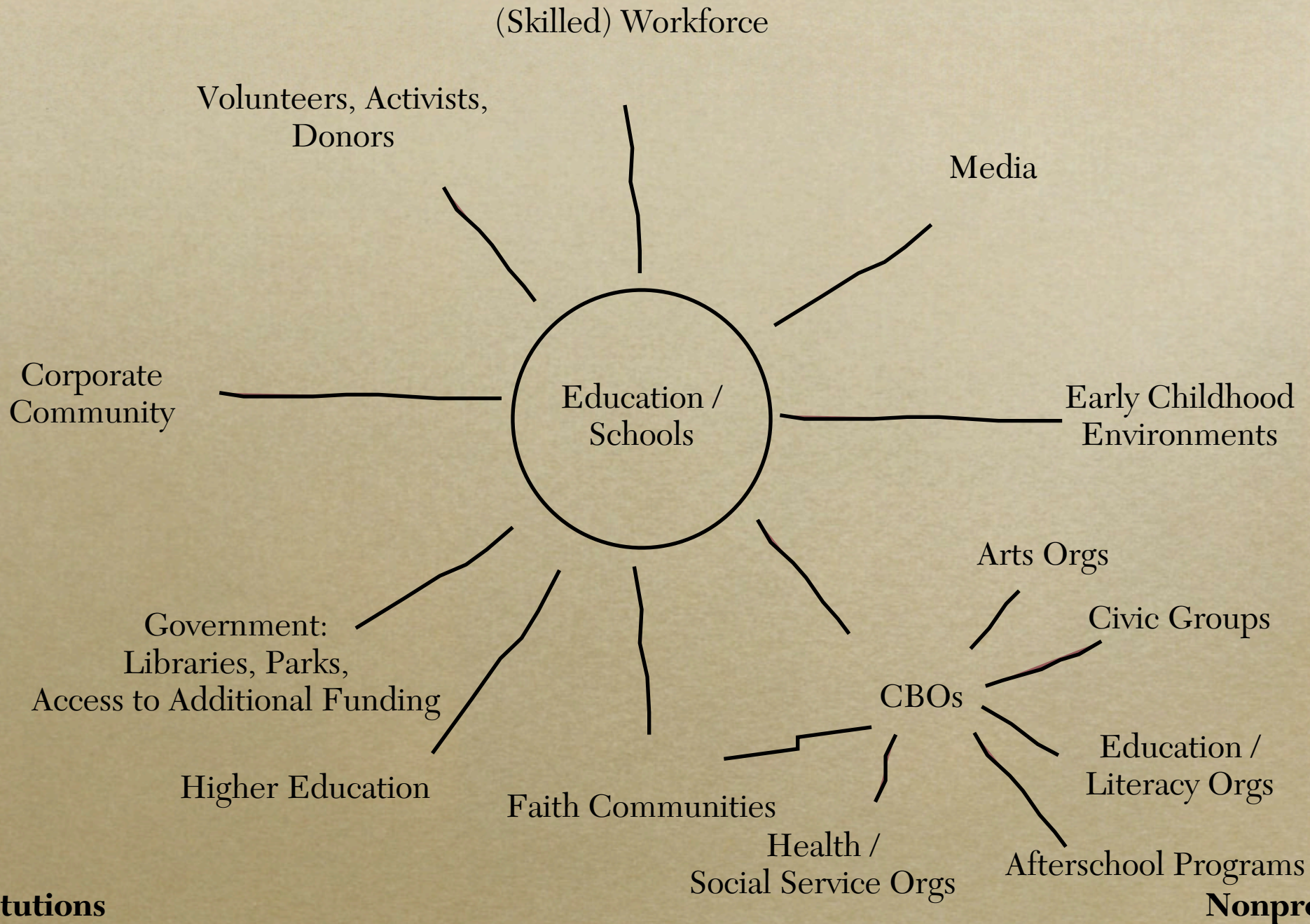
Healthy Community: Features

- What does a healthy, vital community feel like?



People

Climate

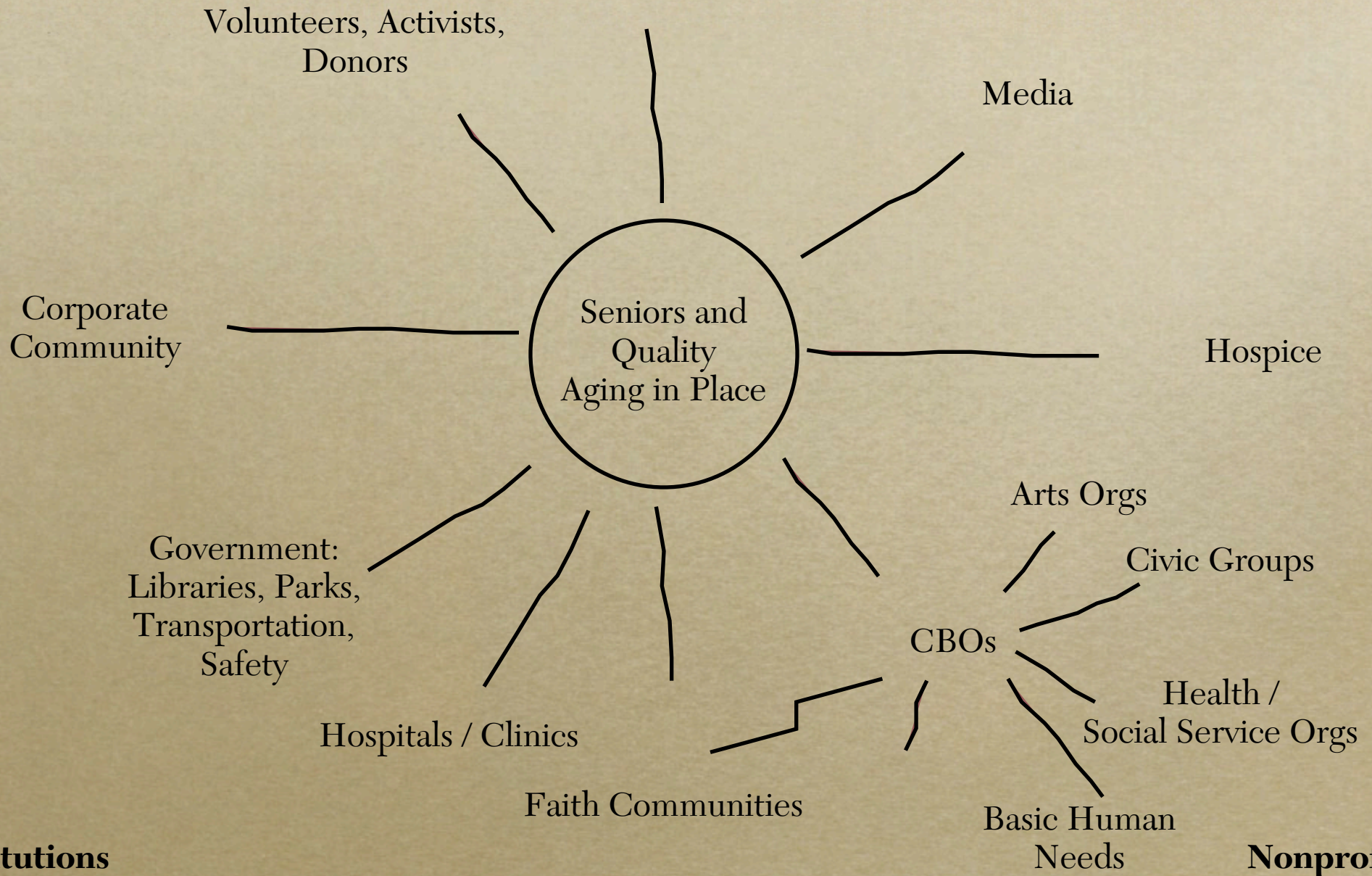


Institutions

Nonprofits

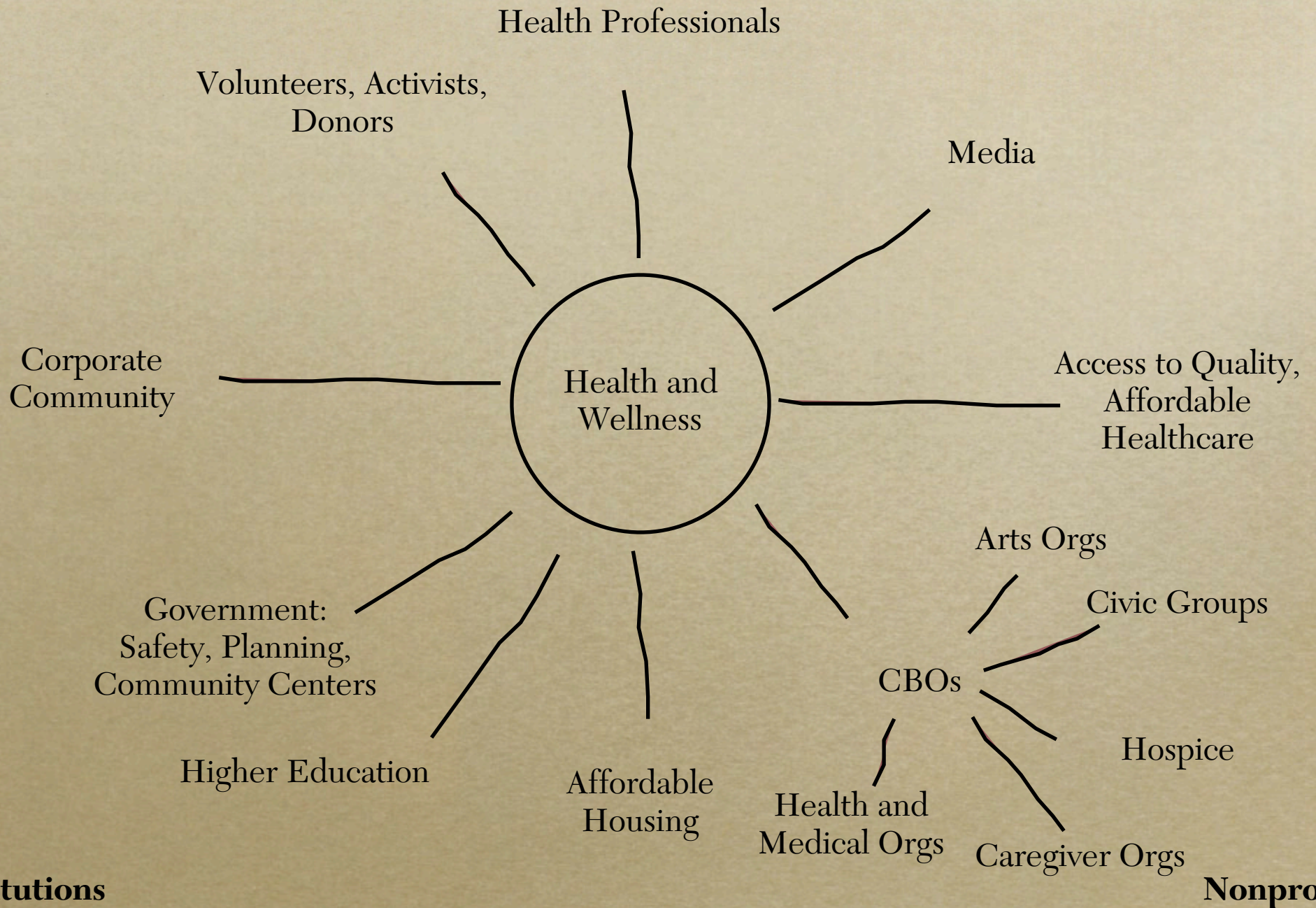
People

Climate



People

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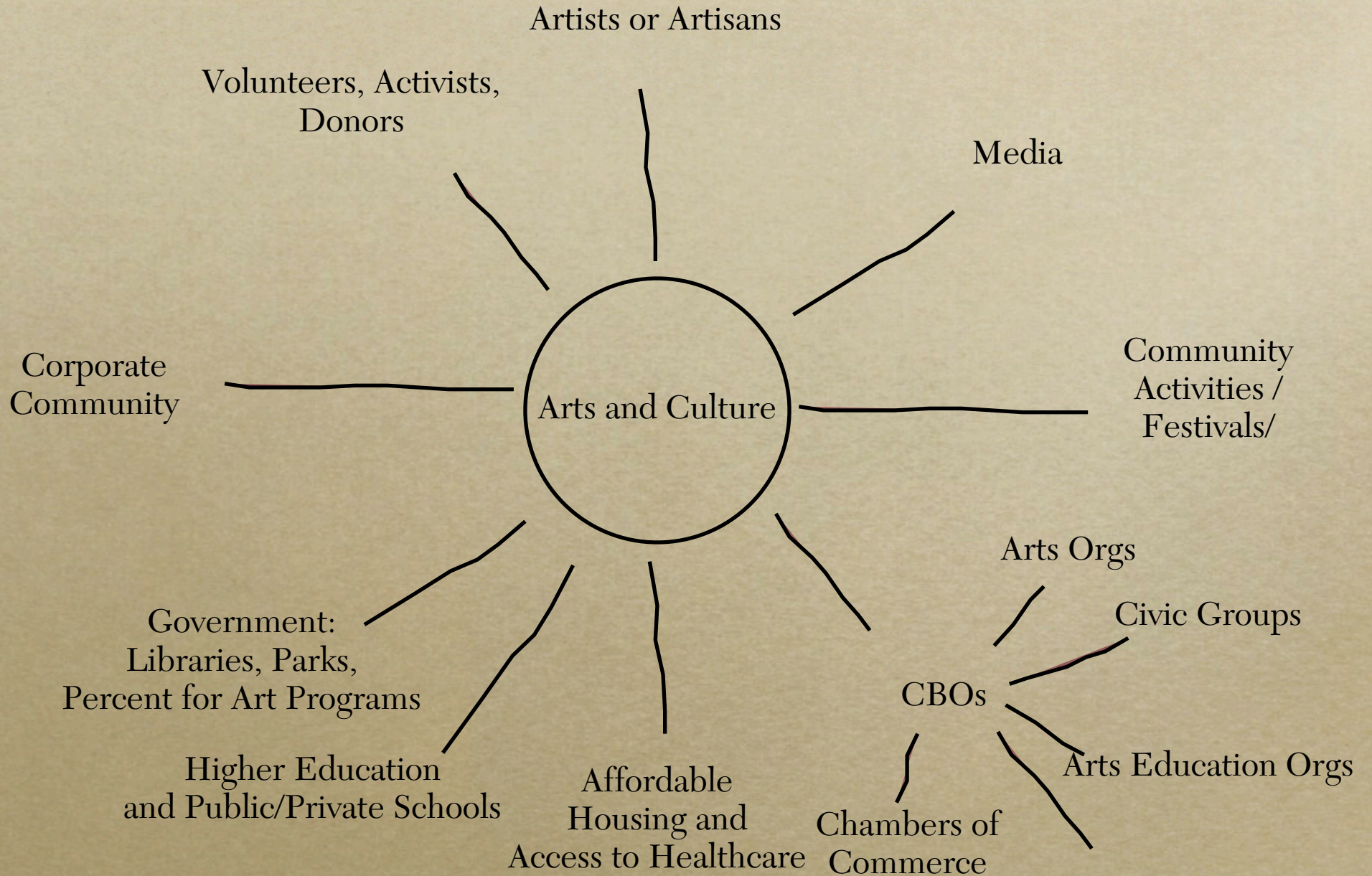


Institutions

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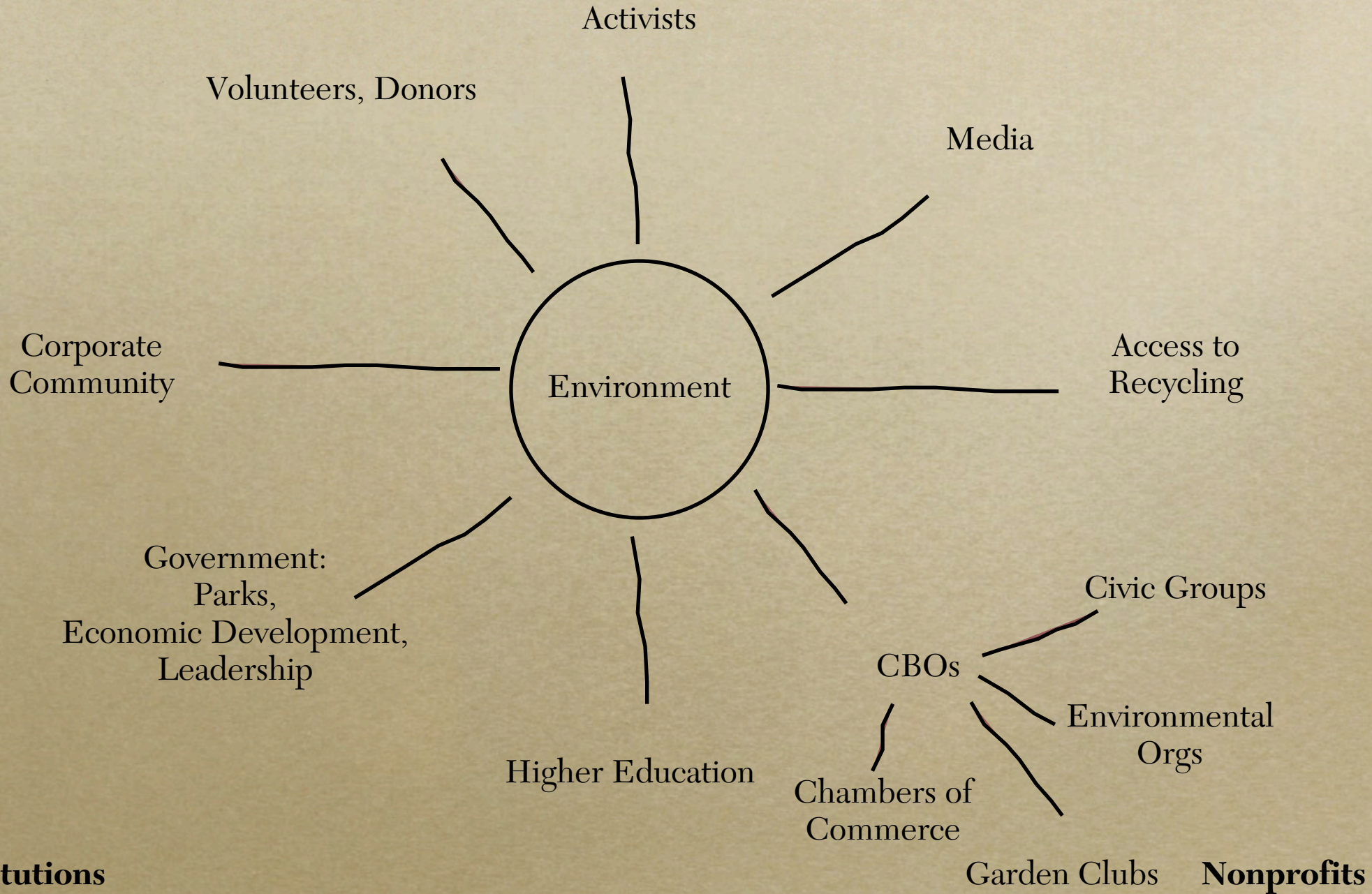


Institutions

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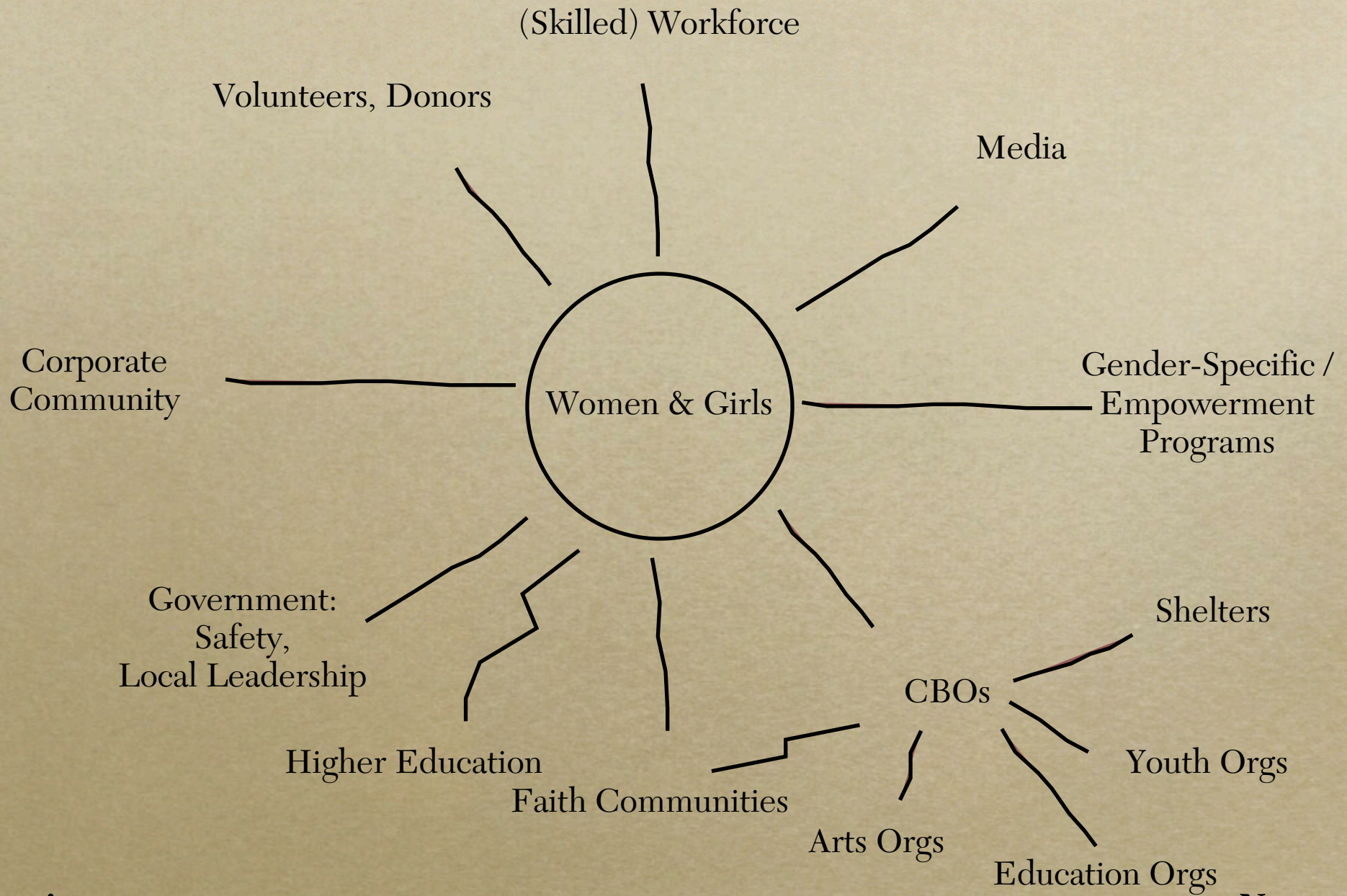
Institutions

Garden Clubs

Nonprofits

People

Climate



Institutions

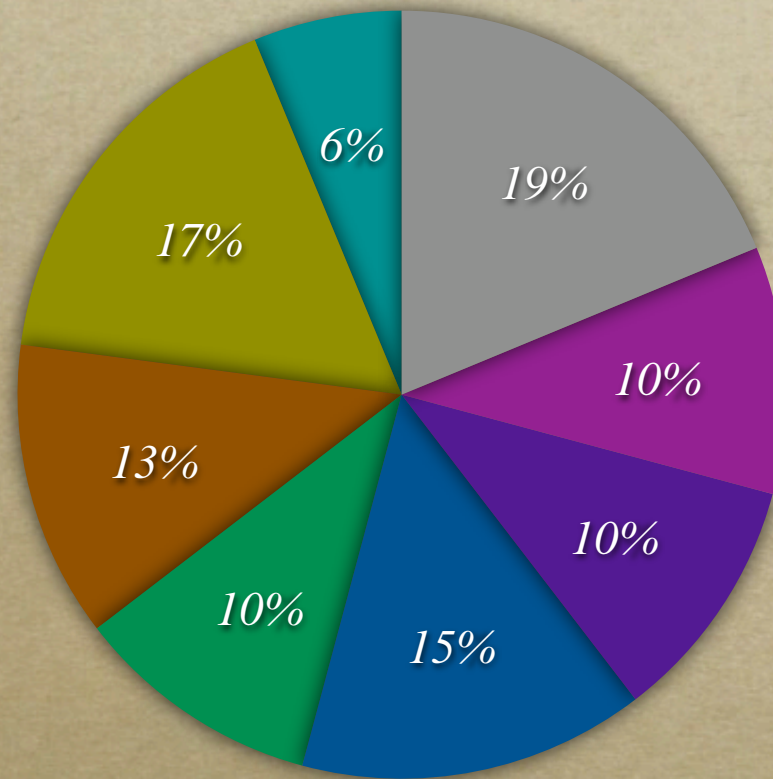
Nonprofits

Healthy Community: Mandate

- Faith communities and nonprofits / CBOs bear a heavy burden
- Recognizing the critical impact of these non-countable / quantifiable services would be a huge strength in making the case heard
 - Notice partnerships between corporate, nonprofit, governmental, and faith communities... and how these 'make' a community 'go'...collaboration among these would immediately build our safety net

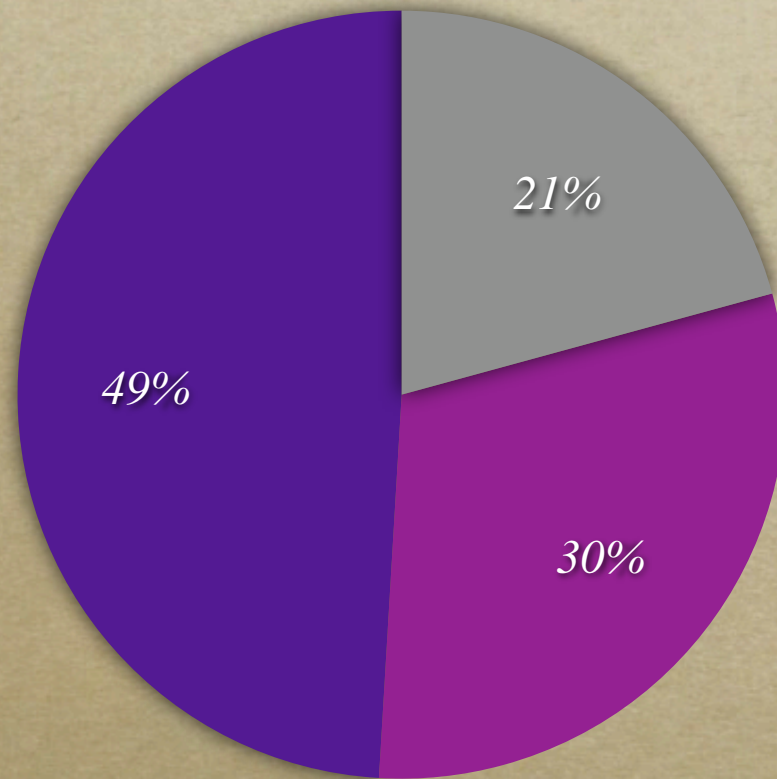
Wilco Nonprofit Environment

- Health/Medical
- Education
- Children
- Basic Human Needs
- Seniors/Aging
- General
- Arts/Culture
- Animal Welfare



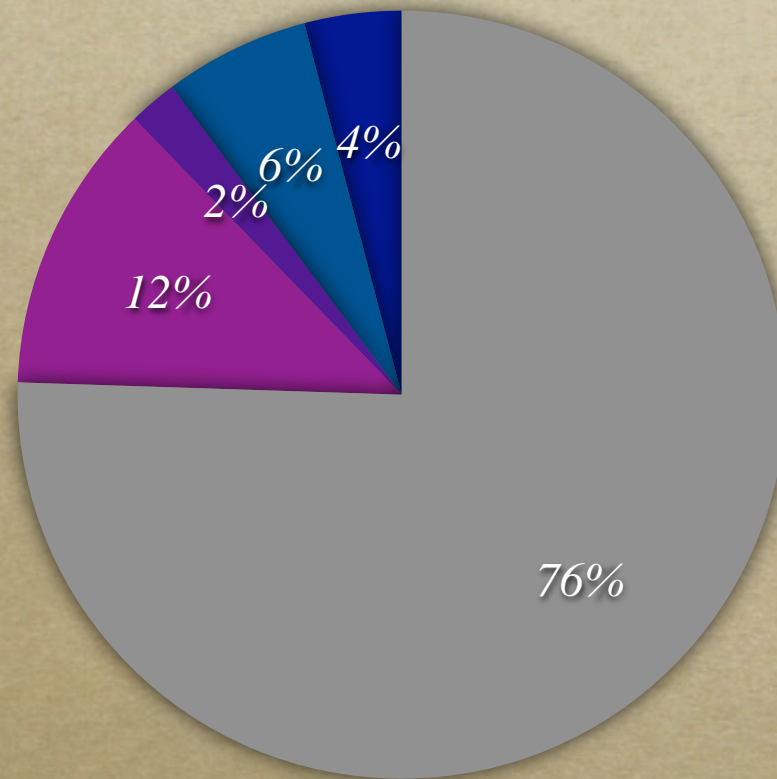
Wilco Nonprofit Environment

● Staff Driven ● Staff/Volunteer ● Primarily or Exclusively Volunteer



Wilco Nonprofit Environment

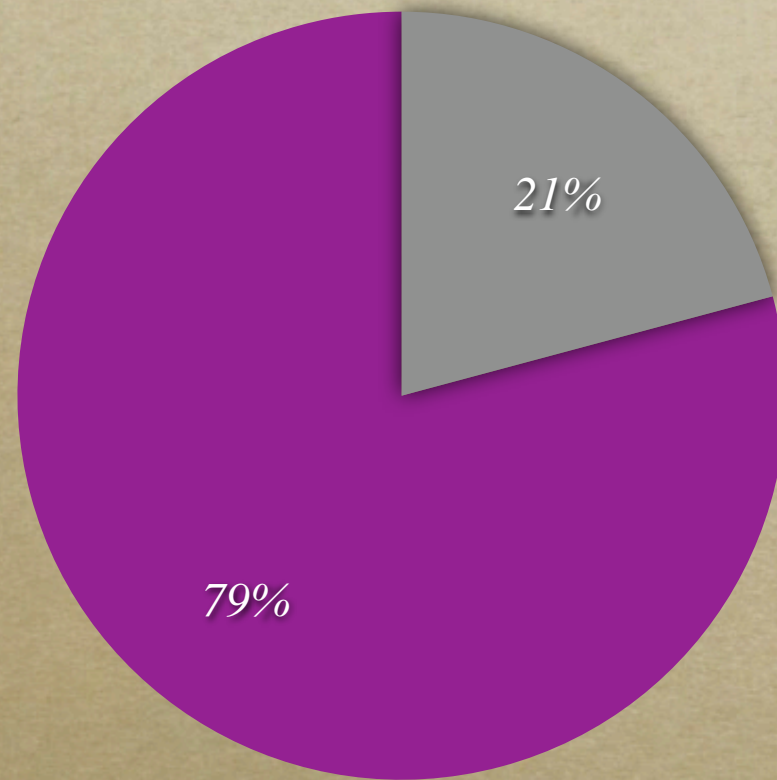
- Primarily Local Giving
- Gov't \$
- Earned Income/Local Giving
- Other
- Earned Income/Gov't \$



Wilco Nonprofit Environment

● >10 years in existence

● <10 years in existence



Where we've been

- Founded 1996 as the Georgetown Foundation for Educational Excellence
- Re-fashioned in 1998 as the Georgetown Area Community Foundation
- Name change to Chisholm Trail Communities Foundation in 2007

Quick Quiz

- Community Foundations...what are they?
- 40 in Texas, more than 700+ nationwide
- Multiple roles: service to donors, grantmaker, convener
 - We are a service organization--a unique breed among our fellow 501c3s

Why Bother? Benefits of CFs

- We help raise the level of local giving, and we help keep charitable dollars in the local community--for now and future generations. It is our aim to build a local source of charitable capital that will become a steady, long-term resource for our communities.

Why Bother? Benefits of CFs

- We help to ensure that charitable endowment gifts given to help our community will remain effective and relevant over long periods of time. Even as local needs and giving opportunities change, a community foundation is able to adapt charitable funds to find relevance in a changing community.

A CF's multiple roles

- Service to donors and their families
- Support and service to professional advisors...who in turn serve people
 - Leave a Legacy
 - Resources on Planned Giving
 - Local Advocate for Estate Planning

A CF's multiple roles

- Grantmaker and advocate for the IS
- Close relationship with nonprofits
 - In our case, technical assistance too
- Broad understanding of the nonprofit and community landscape
- Advocate for NPO best practices
- Advocate for NPOs among donors

A CF's multiple roles

- Convener on community issues
 - Initiatives
 - Giving Circles
 - Public Conversations / Forums
 - Workshops and Philanthropic Resource

How do we do this?

- We hold funds that benefit the community
- Donor-advised or designated
- Organizational/agency endowment
- Scholarships
- Memorials
 - we are a flexible vehicle for giving...

Field of Interest Funds

- Arts and Culture Fund
- Fund for Animal Welfare
- Children and Youth Fund
- Improving School Communities Fund
- Fund for the Environment
- Fund for Family Support
- Health and Medical Services Fund
- Fund for Basic Human Needs
- Fund for Women and Girls
- Fund for Seniors

- And you can create a fund in another field of interest...

Grantees

- We have funded over 50% of the total community based nonprofit organizations (CBOs) in the Williamson County area
 - More than 75 grants
 - Discretionary grantmaking alone!
 - Donor-advised grantmaking covers a wider swath (100+)

Grantees

- Georgetown Project (multiple)
- Williamson County Children's Advocacy Center (multiple)
- Hope Alliance (formerly Williamson County Crisis Center)
- Cedar Park Library Foundation
- Boys & Girls Club of Georgetown (multiple)
- Partners in Education (multiple)
- Assistance League of Georgetown Area (multiple)
- Lifesteps
- Palace Theater (multiple)

Grantees

- Palace Theater (multiple)
- Friends of the Georgetown Symphony Society
- Habitat for Humanity (Gtwn/Wilco) (multiple)
- Georgetown Caregivers/Faith in Action (multiple)
- Ride on Center for Kids (multiple)
- Georgetown Community Clinic/Lone Star Circle of Care (multiple)
- Caring Place (multiple)

Grantees

- Literacy Council of Williamson County
- Williamson County Health & Cities District
- Family Outreach
- Big Brothers Big Sisters (multiple)
- Georgetown Animal Shelter
- G.I.V.E. (Georgetown Information Volunteer Exchange)
- Georgetown Independent School District
- Extended School Enrichment Program, GISD
- Community Resource Center
- Stonehaven Senior Center
- Institute for Child Care Excellence
- Intervention Services

2007 at a glance

- Firsts: First Future Trails
- Firsts: First Giving Circle
- Firsts: First extra-Georgetown grant
- Firsts: First county-wide fund (VOAD)

2008 View

- National Standards
- Childcare study completed
- Childcare initiative launch
- New giving circles / community initiatives
- Corporate donor-advised funds
- Second Future Trails
- Awareness campaign in June 2008

Collaboration?

- A collaboration among the stakeholders of the Ministerial Alliance and the community foundation would build a stronger framework...to begin to address some of the critical gaps in our community...

What if...

everyone knew how to make a difference?

Thank you!

The Chisholm Trail Communities Foundation
Tamara Hudgins, Ph.D.
tamara@chisholm-trail.org